



WAKE COUNTY
PUBLIC SCHOOL SYSTEM

ATHENS DRIVE HIGH SCHOOL

William Crockett, Principal

Celebrating 30 Years of Excellence 1978 - 2007
North Carolina School of Distinction 2001-2006

1420 ATHENS DRIVE
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September 6, 2007

Dear Business Community Member:

On behalf of the Positive Behavior Support (PBS) team at Athens Drive High School, I want to tell you about some changes taking place at our school.

We have implemented a new, data driven school wide initiative for all students. PBS is a systems approach for establishing the social culture and individualized behavioral supports needed for schools to be effective learning environments for all students.

So far, the collaborative PBS process has been:

- a proactive approach to changing behaviors
- a successful tool for positive school climate
- an opportunity for positive reinforcement

We have found much of the PBS success is due to the positive reinforcements and recognitions for our students. We are looking to our local business community for any donations, either service or product based, to reward four students weekly for exceptional positive behavior, social competence, and academic achievements. Please consider helping us with this community cause.

If you have any questions, please contact me at 233-4050 or email me at wcrockett@wcpss.net. Thank you for your time, consideration, and donation.

Sincerely,

William Crockett, Principal
Athens Drive High School

Respectfully,

William Crockett
Principal